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ASSIGNMENT

Paper : CP-301,
Business Policy & Strategic Analysis

Please attempt any 5 questions out of 10. Each question carry 20 marks.

- Q1.) Write a detail note about strategic planning process. What are the limitations of strategic planning?
- Q2.) What do you understand by vision & mission statement?
- Q3.) What are the role of objectives. Explain SMART formula.
- Q4.) What constitute of an external environment. Explain in detail.
- Q5.) What are the porter's five forces model. Also explain ETOP.
- Q6.) Explain organization competencies & capabilities.
- Q7.) What is SWOT analysis & PESTLE analysis.
- Q8.) What do you understand by benchmarking & life cycle analysis ?
- Q9.) Write a short note on BCG matrix & Experience Curve ?
- Q10.) Write a detail note on
a) Corporate Governance
b) Corporate Social Responsibility

Jack Data
5 Jun 2011

CP-302 (Management of Business Legislation)
MBA 3rd SEM (GJU)
ASSIGNMENT QUESTIONS

Answer any five questions from the following:-

- Q1. What do mean by Negotiable Instruments? Discuss the various types of negotiable Instruments .Explain them.
- Q2. In what circumstances the company go for winding up and How.
- Q3. Define Contract. Explain the essentials of Valid Contract.
- Q4. Explain the nature of the contract of sale of goods and bring out clearly the distinction between a sale and agreement to sell.
- Q5. Who is unpaid seller? What are the rights of an unpaid seller?
- Q6. What do you mean by "Memorandum of Association"? What are its clauses? Explain.
- Q7 Write about the Articles of Association? What matters are contained in the Articles of Association?
- Q8. Explain the provisions of the Companies Act, 1956. Explain the mode of appointment of the directors of the company & Also Explain the Qualifications and Dis-Qualification of the director.
- Q9. Who is a promoter? Describe the Functions, duties & liabilities of a promoter.
- Q10. Write a detail note on
- Consumer Protection Act, 1986.
 - Cyber law in India.

Last Date - 5 Jan 2011
With Late Fee - Rs - 500/- 25 Jan 2011

IB-315

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Discuss the current state of International Financial Environment.
2. Explain various types of Tariffs and Non-tariff barriers.
3. Discuss the importance and relevance of regional trading blocks.

(2-05-129) J-3033

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4. How is Exchange Rate determined ? Explain the reasons associated with depreciation of Rupee.
5. Discuss the relevance of social responsibility in International business environment.
6. Explain with the help of examples the concept of International Business Diplomacy.
7. Evaluate two international trade theories.
8. Discuss the relevance of culture in International Business Environment.

Note : Attempt any *Five* questions. All questions carry equal marks.

1. What are different types of Foreign Exchange Markets ? Discuss fully.
2. Examine the arguments for and against the fixed and flexible exchange rates. Which exchange rate is suitable for less developed countries ?
3. Explain the salient features of FEMA Act, 1999-2000. How FEMA is different from FERA ?

(2-05-129) J-3036

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4. Define foreign exchange risk. What are different types of currency exposures being faced by a globally operating firm ?
5. How do socio-political factors work in forecasting exchange rate in a developing country ? Explain.
6. Devise strategy to organise foreign exchange market to avert major volatility.
7. Write a critical essay on forward rate. Bring usefulness and limitations in